News from

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FOR IMMEDIATE RELEASE:

Lexington, Kentucky: The Lexington Public Library in cooperation with the city's forthcoming cable television system will be installing an automated circulation system which will give patrons direct access to the library's holdings through a designated cable channel.

Telecable Corporation of Norfolk, Va. was recently awarded the cable television franchise for Lexington and as part of their bid, agreed to contribute $260,000 to the library for the purchase of the automated circulation system which will be linked up with the cable system.

What does this mean to library patrons? When the system is operational, it will mean that by simply placing a call to the library and viewing the requested bibliographic entry on one's own TV screen, a patron can reserve his selection and pick it up at the most convenient library branch location.

This is the first time that this type of system has ever been attempted with a direct cable interface. Never before has there been direct access to a library's holdings through cable television. This innovative and exciting service will be attracting a great deal of interest across the country because of the obvious benefits in service to library patrons.